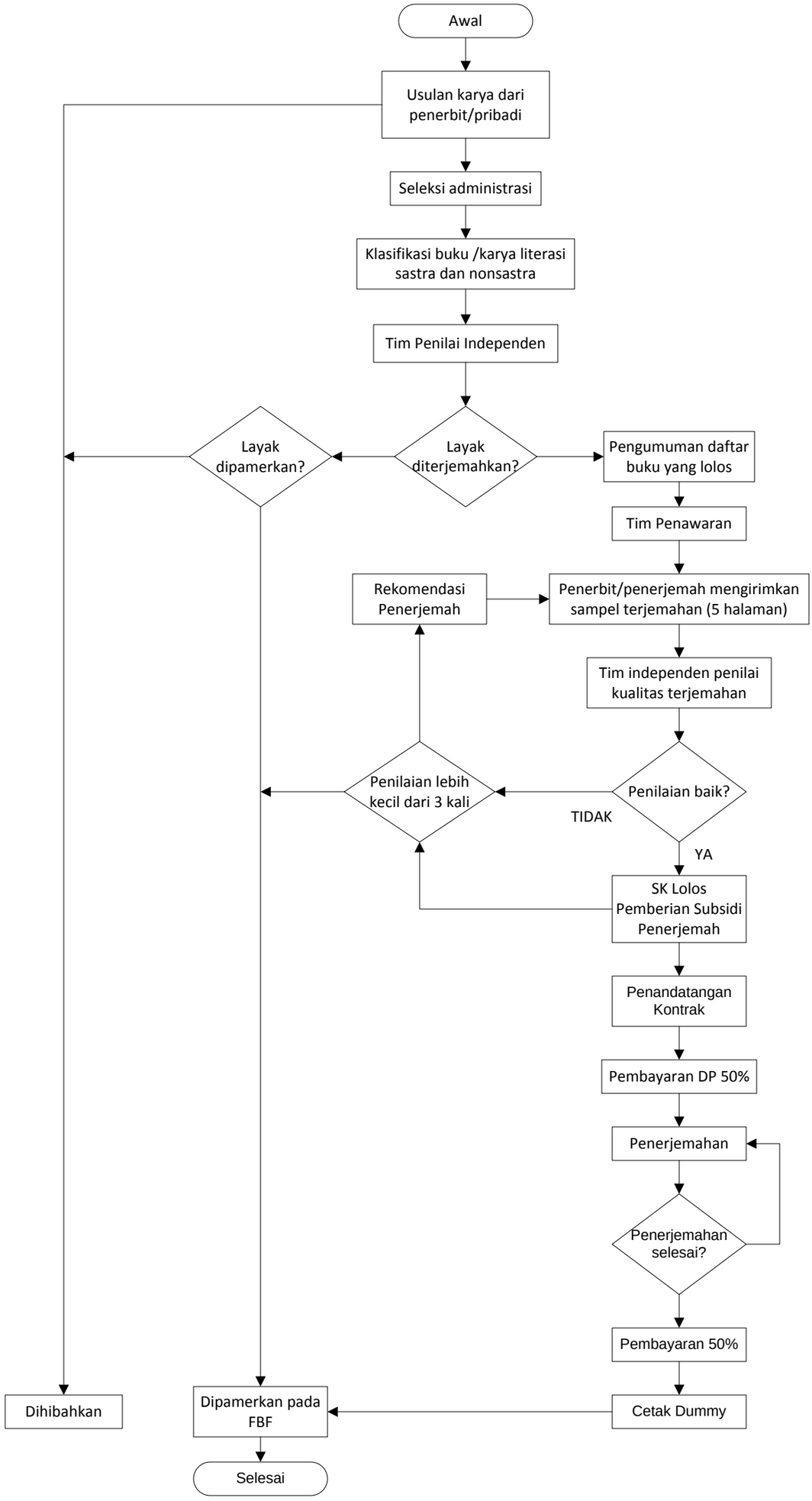Alur Seleksi Buku/Karya untuk Penerjemahan Frankfurt Book Fair